



<https://Westerly.live>

## WHS Varsity Sports Live Broadcast Rate Card 2022-2023 Basketball Season

### Legacy+ \$550 per month

- corner bug – your logo – on a screen rotation with other sponsors



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### Enhanced Legacy+ \$1100 per month

- everything from **Legacy+**
- PLUS lower third ad detailed description of business – address, website, social media, sale, etc
- on-air mention by our commentator during the broadcast



Schedule

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### Featured Legacy+ \$1600 per month

- everything from **Enhanced Legacy+**
- 30s commercial
  - played during quarter breaks & halftime
- banner ads on the Westerly Media Group network



Ad samples